KERALA KERAKARSHAKA SAHAKARANA FEDERATION Ltd. No. 4370

An ISO Certified 9001:2015 Kerala Government Enterprise



KFD/48/2025-ADM1

Dated: 21/01/2025

Notification for Hiring Sales Promoters on a Temporary Basis

In light of the increased sales of Keraproducts and the need for addressing distributor complaints, KERAFED (Kerala Kerakarshaka Sahakarana Federation Ltd) invites applications for the position of Sales Promoters (Temporary) in the Kollam and Karungappally regions.

Qualification Criteria:

Any degree

Terms and Conditions:

- 1. The salary will be a consolidated amount of Rs. 20,000/- per month, with a daily allowance of Rs. 200/-.
- 2. The engagement will be on a temporary basis.
- 3. The role involves promoting and increasing the sales of Keraproducts in the assigned regions.
- 4. Providing product demonstrations and educating customers and distributors about Keraproducts.
- 5. Building and maintaining strong relationships with distributors to ensure high satisfaction and efficient operations.
- 6. Addressing and resolving distributor complaints or concerns promptly and professionally.
- 7. Candidates must submit a detailed resume, including contact information for verification of their claims.
- 8. The last date and time for receiving applications is 5 PM on February 3, 2025.
- 9. KERAFED reserves the right to terminate the contract based on performance or other grounds.

Applications should be addressed to: The Managing Director, KERAFED Head office, Kera Tower, Vellayambalam, Vikas Bhavan. P.O, Thiruvananthapuram Email: contact@kerafed.com

Signed by Saju K. Surendran Date: 21-01-2025 19:02:08

Managing Director