

KFD/1182/2025-MKTG

EXPRESSION OF INTEREST (EOI)
FOR APPOINTMENT OF SUPER STOCKIST FOR DISTRIBUTION OF KERAfed
KERA COCONUT OIL IN IDUKKI DISTRICT

KERAfed, the apex cooperative federation engaged in the procurement and marketing of Coconut oil and value-added products from Coconut, invites **Expressions of Interest (EOI)** from reputed firms/agencies for the **appointment of Super Stockist** for the distribution of **KERAfed KERA Coconut oil** and Value added Products in the district of **Idukki**.

Eligibility and General Conditions

1. The selected party shall collect products from the stock point allotted by KERAfed.
2. All payments shall be made in advance through bank transfer or bank guarantee before lifting the product from the stock point.
3. Loading charges at the stock point will be borne by KERAfed.
4. Transportation, unloading, and storage expenses shall be borne by the appointed party.
5. The party must have adequate infrastructure facilities, including proper storage space, transportation vehicles, and other necessary arrangements to ensure safe handling, timely distribution, and effective marketing of KERAfed products.
6. The appointed Super Stockist shall restrict business operations within the allotted district.
7. The party should be willing to promote and distribute other KERAfed products as may be intimated by the Federation.
8. KERAfed reserves the right to appoint more than one Super Stockist in a district.
9. Upon appointment, the party shall remit a refundable security deposit of ₹1,00,000/- (Rupees One Lakh only) and a non-refundable deposit of ₹25,000/- (Rupees Twenty-Five Thousand only).

Selection Criteria

- The party quoting the highest monthly purchase quantity (in MT) of KERA oil shall be considered for appointment.
- In the event of two or more parties quoting the same quantity, the **Federation shall consider factors such as infrastructure readiness, distribution capability, and overall business potential**, in addition to relevant experience, to determine suitability for appointment.
- The appointed party shall be obliged to purchase the quoted quantity each month. Failure to achieve an average purchase of the quoted quantity for three consecutive months will result in termination of the contract without notice.

Submission Details

- **EMD:** ₹10,000/- (Rupees Ten Thousand only) in the form of a Demand Draft in favour of *The Managing Director, Kerala Kerakarshaka Sahakarana Federation Ltd. (KERA FED)*, payable at Thiruvananthapuram.
- Last Date & Time for Submission: **05.01.2026, 12:30 Hrs**

KERA FED reserves the right to modify or cancel this EOI at any stage without assigning any reason thereof.

18.12.2025
Trivandrum



Managing Director
KERA FED

Tender Form

To
 The Managing Director
 KERA FED

Sir

Sub : Expression of Interest **KFD/1182/2025-MKTG** dated **18-12-2025**

With reference to the above EOI, I wish to quote my monthly purchase quantity as follows:

Sl No	Particular	Quantity (MT)
1	Monthly purchase quantity (MT)	

EMD Details

DD No.
 Date
 Bank

Address and phone number:

Yours Faithfully

(Signature with Name/Seal)

H.O. : Kera Tower, Water Works Compound, Vellayambalam, Thiruvananthapuram - 695 033
 EPABX : 2320504, Depts : 2321660, 2326209, 2321046, 2322736

[PAN:AAMAK9631N, GSTIN : 32AAMAK9631N1Z3, [TAN : TVDK00822D, GST-TDS : 32TVDK00822D1DW]
 E-mail : contact@kerafed.com Website : www.kerafed.com