## KERALA KERAKARSHAKA SAHAKARANA FEDERATION Ltd. No. 4370

An ISO Certified 9001:2015 Kerala Government Enterprise



## NOTIFICATION FOR MARKETING EXECUTIVES ON TEMPORARY BASIS

Dated: 02/12/2024

KFD/1439/2024-ADM1

In accordance with the ongoing requirements of KERAFED (Kerala Kerakarshaka Sahakarana Federation Ltd.), applications are invited for the position of Marketing Executives (Temporary) for the districts of Idukki, Pathanamthitta, and Kottayam.

## **Qualification Criteria:**

- Required: Bachelor of Commerce (BCom)
- **Desirable:** Master of Business Administration (MBA) with a specialization in Marketing.

## **Terms and Conditions:**

- 1. The salary will be a consolidated amount of Rs. 25,000/- per month, with incentives based on performance and sales targets.
- 2. The engagement will be on a temporary basis.
- 3. The candidate must exhibit strong communication skills and the ability to meet sales targets.
- 4. The Marketing Executives will be required to travel within the assigned districts.
- 5. Previous experience in sales or marketing roles will be considered an advantage.
- 6. Candidates are required to submit a detailed resume, which should contain contact information for verification of their claims.
- 7. The last date and time for receiving applications is 5 PM on **December 23**, 2024.
- 8. KERAFED reserves the right to terminate the contract based on performance or any other grounds.

Applications should be addressed to: The Managing Director, KERAFED Head Office Kera Tower, Vellayambalam, Vikas Bhavan P.O, Thiruvananthapuram

Email: contact@kerafed.com

Signed by Saju K. Surendran Date: 02-12-2024 17:22:47

Managing Director